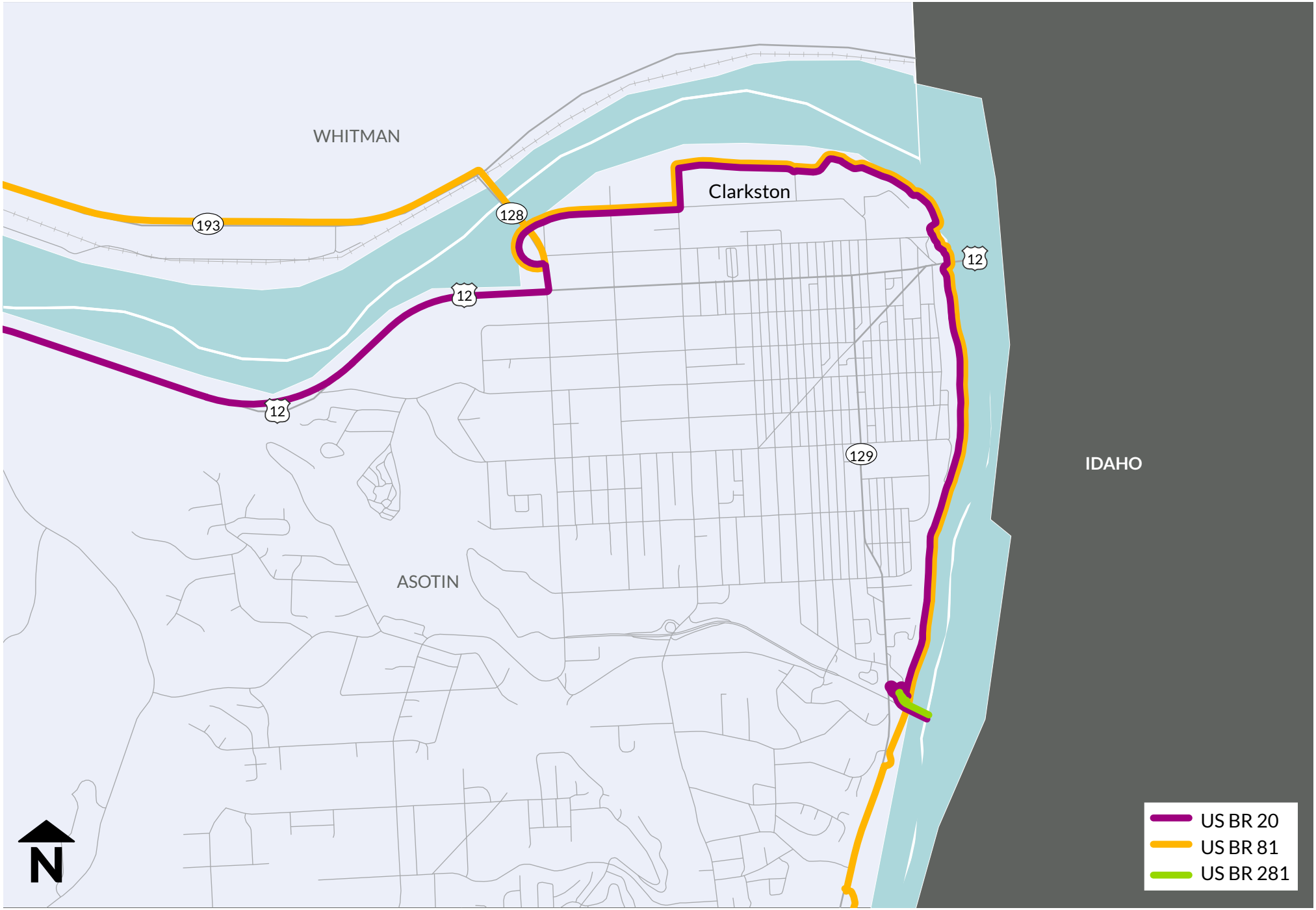U.S. Bicycle Route 281